

NARRATIVE PROGRESS REPORT

December 4, 2009

Grant Organization: Pierce Weippe Chamber of Commerce

Grant # 08-11-05

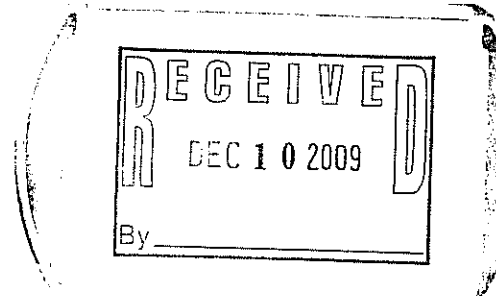
Final Report

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1. **What was accomplished?** The single element #1 of this grant was accomplished which included 10,000 copies of double sided color 17"x11" brochure that provides a recreation map of the Clearwater backcountry of North Central Idaho and community maps of Pierce and Weippe. The brochure provides additional information and website links for the potential area visitor.
2. **How did it promote travel in Idaho?** The brochure provides information and informative website links to the potential tourist. The brochure provides a recreation map of the Clearwater Backcountry such that potential visitors will see that the Pierce Weippe area provides recreational trail and road opportunities for many modes of motor and non-motorized recreation. Hopefully the brochure will gain interest of the potential tourist and encourage him to gain more information via the Pierce-Weippe Chamber of Commerce or the visitidaho.org websites.
3. **Provide statistical information and what evaluation technique was used to determine.** No quantifiable statistical information is available. The brochure was received from the printer on November 16, 2009 and has been distributed to local businesses. The brochure is being sent to anyone requesting information from the Chamber of Commerce. To date all who have viewed the brochure have agreed it is a quality product and it will be a good information brochure to provide visitors.
4. **List any recommendations for project improvements.** None. We appreciate the ITC grant program for making the brochure possible.